



2WG — 50 YEARS OF RADIO 1932 - 1982



That Riverina Feeling



PETER BRENNAN
Announcer



WENDY FEUTRILL
Copy Writer



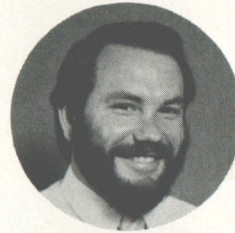
ALLAN HULL
Advertising/Sporting



PETER MAHONEY
Journalist



DAMIAN RYAN
Journalist



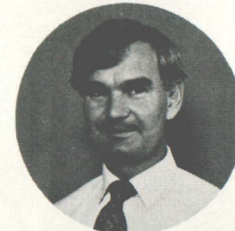
GRAHAM CROSS
Advertising Representative



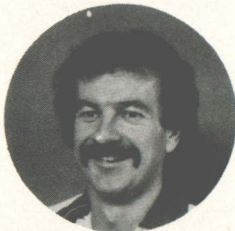
JEFF O'BRIEN
Announcer



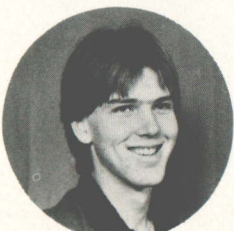
THERESE CROUCH
Advertising Representative



PETER CASTLES
Advertising Representative



TONY PRITCHARD
Announcer



DARYL READER
Announcer



MR & MRS TED WILLIAMS
Caretakers



50 YEARS OF RADIO 1932-1982

Dear 2WG Listener,

This book is dedicated to you, because it has been through your support that we are this year celebrating our 50th Anniversary.

On June 29th, 1932, Mr. and Mrs. E.V. Roberts pioneered commercial radio in the Riverina, broadcasting from the present studio site in Fitzmaurice Street, overlooking the Wollundry Lagoon. Today, the estate of the late E.V. Roberts plays an important part in the on-going operation of the station, continuing the high standards set originally by the founders.

A milestone can serve two purposes, it can tell you how far you've been on a continuing journey, and it can serve as a marker for your future travel. Our 50th birthday is indeed a milestone. We can look back to half a century of service to Wagga Wagga and district. But more importantly, we can pause here to look ahead to the coming years.

With that in mind, we pledge to continue to offer only the best in radio service for you. Our news, community information and entertainment will be presented with your needs and lifestyle in mind. Yes, we want 2WG to continue to be 'Good Company Radio' 24 hours each day.

Sincerely,

C.J. Couldrey,
GENERAL MANAGER.
29th June, 1982.



Wales Bank
and
2WG

serving the community for 50 years



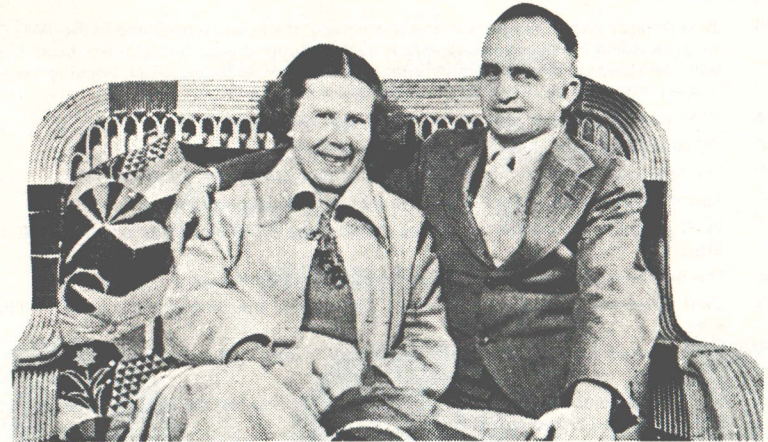
50 YEARS OF RADIO 1932-1982

SOME HIGHLIGHTS OF 2WG'S 50 YEARS

- 1932 Grand opening of 2WG on 29th June.
- 1936 2WG joined the rest of the British Empire in mourning the death of King George V.
- 1937 2WG Womens Club was introduced by Mrs. E.V. Roberts as 'Aunty Nan'. It grew to a band of 23,000 members.
From originally maintaining a baby box for needy mothers, the Club furnished a ward at the Wagga Base Hospital, provided an X-ray plant and an automatic bed lift, presented a new van to the Wagga Ambulance, gave another to the Army, together with a mobile canteen - and in all donated £250,000 or \$500,000 to numerous charities around the Riverina.
The 2WG Womens Club's greatest achievement was in providing funds to help establish the Homes for the Aged - The Haven - in Bourke Street.
- 1937 Leeton, Tumut, Gundagai, West Wyalong and Narrandera took out weekly half-hour programmes of local news and shopping hints.
- 1937 2WG's Sunday session, "Drink Brothers Drink" put Richmond Beer on the Riverina map at "a Bob a Bottle".
- 1937 2WG flashed the news that Wagga's Sheila Martin had won the Miss Australia title. 5,000 attended her official welcome in the Memorial Gardens.
- 1938 A slight earth tremor hit the Riverina.
- 1939 2WG announced that World War 2 had begun.
- 1939 The 2WG Women's Club continues to grow in strength and devotes its activities to supporting the war effort.
- 1940 2WG assisted firefighters during the disastrous bushfires in the area, from Tarcutta through to Batlow.
- 1940 Saw the establishment of I.S.F.T.S. RAAF at Forest Hill.
- 1941 The Royal Engineers Training Centre at Kapooka was established.
- 1945 2WG broadcast that World War 2 was over.
- 1945 Wagga celebrated its 75th Anniversary as a municipality.
- 1946 2WG announced that Wagga had been proclaimed a City on April 26th.
- 1949 Records in the library at 2WG shook as another earth tremor hit most of the Riverina.
- 1952 Princess Elizabeth and Prince Phillip paid the city a brief one-hour visit.
- 1953 The Wagga Baths were opened on 28th November.
- 1953 2WG Annual Radio Cabaret Ball featured Sydney's number one orchestra - Bob Gibson's - to packed houses at Kyeamba Smith Hall. These continued for many years.
- 1954 2WG, along with all radio stations in the area, combined to bring a complete coverage of the visit of the Queen and Duke of Edinburgh to Wagga... from the tour of the streets, to the Wagga Showground, and the final welcome by 14,000 children at Bolton Park.
- 1955 The Magic of Microgroove came to 2WG heralding the end of the old-style 78 recordings.



50 YEARS OF RADIO 1932-1982



FOUNDERS OF 2WG, MR. & MRS. E.V. ROBERTS
(Mrs. I.A. Roberts died Nov. 1958, Mr. E.V. Roberts died Aug. 1962)



**Graham Gibbs, Mrs. Webb ('Cobby')
& Graham Rutherford 1954/55.**

NESBITTS FURNITURE

★ Locally Owned ★ 72 Years of Service

★ One of the Largest Ranges of Furniture on Display
in Country N.S.W.

**When you Think FURNITURE
Think NESBITTS Wagga**

Riverina's Own For Over 25 Years!

let your savings
grow with the
people you know...

**Commerce
Permanent**
BUILDING SOCIETY

• Phone (069) 21 1277 for your nearest Commerce Office •



50 YEARS OF RADIO 1932-1982

SOME HIGHLIGHTS OF 2WG'S 50 YEARS (Cont.)

- 1955** 2WG broadcast the Ceremony of the Unveiling of the Foundation Stone at the 2WG Old People's Home Project by the Governor of New South Wales, Sir John Northcott. Eight semi-detached units in the Darby and Joan section were completed, housing sixteen couples with monies raised by the 2WG Womens' Club.
- 1956** 2WG went on 24 hour duty during the Wagga and district floods.
- 1956** Police approval was given for a Wagga Drive-In.
- 1957** The Freedom of the City was bestowed posthumously on Mr. Eddie Graham.
- 1960** Saw the completion of the Flood Prevention and Mitigation scheme.
- 1961** 2WG covered the Freedom of the City March of the RAAF along Baylis and Fitzmaurice Streets.
- 1962** The Southern Aurora flashed through Wagga on the first standard gauge line.
- 1962** 2WG broadcast another Freedom of the City March - this time that of Kapooka Military area.
- 1963** 2WG covered the opening of the Wagga Civic Theatre, and the new seven-storey Base Hospital.
- 1963** Saw a 2WG employee carry off the Miss Wagga title for the third time as Jeanette McGarry was crowned queen.
- 1967** Wal Fife, as Member for Wagga, turned on the first set of traffic lights in Wagga.
- 1967** The Minister for Social Services, Mr. Sinclair, officially opened the Nan Roberts Community Section of 2WG's Haven complex.
- 1967** The Bishop of Wagga, the Most Reverend F.A. Henschke and Alderman Ivan Jack MBE received the Freedom of the City.
- 1972** 2WG covered the opening of the Riverina College of Advanced Education.
- 1972** The first Fun Run in the successful 2WG Daily Advertiser City to Lake series was held.
- 1974** The Sisters of the Presentation Order at Mount Erin were granted the Freedom of the City.
- 1978** The first 2WG/Wales Christmas Toy Appeal took place.
- 1978** 2WG conducted the Riverine Group Combined Charities Appeal.
- 1978** 2WG launched the gala Starsearch \$2,000 talent quest.
- 1978** The Freedom of the City was bestowed on Mr. Bob Harris.
- 1978** The first Life Cycle Fun Ride took place.
- 1978** In association with South Wagga Apex, 2WG sponsored the first Kapooka Concert.
- 1979** 2WG was active in the Tumut/Gundagai bushfire devastation with agistment and fodder.
- 1979** 2WG sponsored the Combined Schools Choral Festival at Eric Weissel Oval.
- 1980** 2WG, in conjunction with the Combined Service Clubs in Temora, conducted an appeal for the dependents of the victims of the Temora Air Disaster . . . with outstanding success.
- 1982** 2WG brought 24 hour radio to the Riverina.
- 1982** 2WG's Golden Jubilee Year.



50 YEARS OF RADIO 1932-1982

BOARD OF DIRECTORS

Mr. J.W. d'Apice (Chairman), Mr. R.F. Haig-Muir (Managing Director)
Mrs. G.J. Linden-Roberts, Mr. E.J. Roberts

STATION EXECUTIVES



YVONNE BRAID
Administration Manager



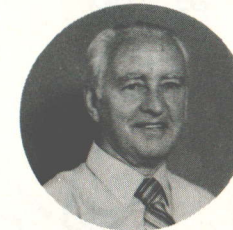
CHRIS COULDREY
General Manager



GREG SKY
Operations Manager



DAVID THISTLETHWAITE
Advertising Manager



MAL BRENTNALL
Community Service Director



PAT COMBS
Engineer



180-184 BAYLIS STREET,
WAGGA WAGGA, N.S.W., 2650

P.O. Box 125

Phone (069) 21 2187

Branch at KOORINGAL MALL



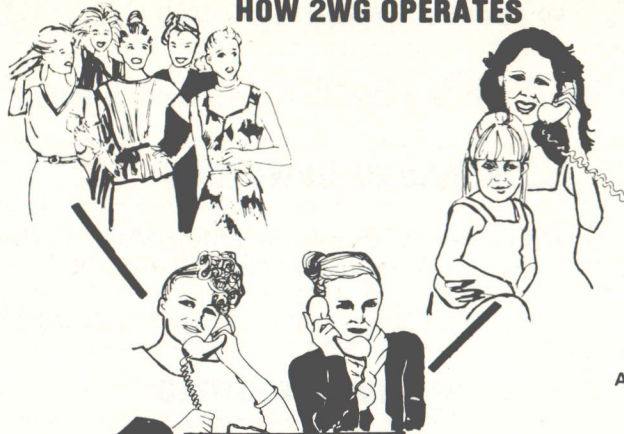
Are proud to have been associated with 2WG since 1932. Our first advertising began 7th July 1932, we have since enjoyed a very happy and friendly association with 2WG. — *Congratulations on your 50th Year of Broadcasting!*



the friendly store...

The Friendly Store has been proud to advertise with Radio 2WG since 30th Aug. 1932.

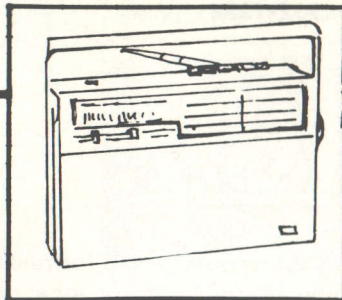
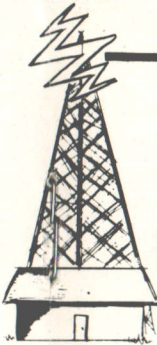
HOW 2WG OPERATES



2WG RECEPTION

COMMUNITY SERVICES DIRECTOR
Arranges Community Advertising & Interviews

TRANSMITTER AT BRUCEDALE



PROGRAMME RECEIVED ON YOUR RADIO

2WG NEWS REPORTER



2WG MAIN ON-AIR STUDIO

NEWSROOM



NEWSREADER



ADMINISTRATION & ACCOUNTING
Invoices for Advertising sent to Clients.



PRODUCTION STUDIO

Commercials and Specialist programmes recorded here.



PROGRAMME & RECORD LIBRARY

Records selected for programme. Announcers preparing programme.

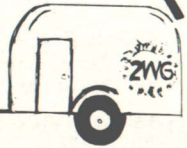
SCHEDULES & TRAFFIC
Commercials and other material printed on programme log by computer.



COPY WRITER
Writes Commercials and Programmes.



BROADCASTING
from an outside location e.g. shops, football etc.



2WG ADVERTISING REPRESENTATIVE
Businessman purchasing advertising space.



50 YEARS OF RADIO 1932-1982

2WG PROGRAMMING

2WG aims at keeping the Riverina entertained and informed with contemporary music with an emphasis on national and local news, sport and community services.

MUSIC: 2WG has a contemporary format with maximum appeal to a wide cross section of the audience with specialist programmes to act as a counterpoint to this format. These specialist programmes include 'Sunday Sound', 'Album Reviews' and country music programmes.

NEWS: National news is landlined from 2UE Sydney on the hour, 24 hours a day. 2WG's independent newsroom presents over 48 Riverina News bulletins a week with stories covering the entire region. Rural programming includes specialised news segments for farmers and graziers.

SPORT: 2WG covers local junior and senior sports with comprehensive descriptions of major events. From football finals to 'City-to-Lake' to 'Gumi Day', 2WG covers the action. Sporting news is also presented in Riverina News Bulletins.

COMMUNITY SERVICE: Proud to belong to the Riverina, 2WG is heavily involved in all aspects of community service providing assistance for all community groups and supporting regular community events.

HARDYS

2-18 Chaston St., Wagga Wagga — Ph. 25 3833

THE COMPLETE BUILDING MATERIAL SUPPLY CENTRE

Established since 1862

SUPPLIERS — HARDY ROOF TRUSSES - WALL FRAMES - BUILDERS & HANDYMAN HARDWARE

Congratulate 2WG on their 50 years service
to the Wagga & District Community



50 YEARS OF RADIO 1932-1982



2WG Studios 1982



Doug Holmes (Mgr.) (standing) & Steve O'Shea (Technician) 1954/55



at

PHONE: 253040 or 253400

KALNA KARPET WORLD

FOR YOUR COMPLETE FLOOR
COVERING REQUIREMENTS

Cnr. Ashmont & Dobney Aves., Wagga Wagga

GREG SHEATHER

JOHN BAGLEY



50 YEARS OF RADIO 1932-1982



'At the Wagga Show' - Oct 1977.



2WG's Free Concert in the Park featuring '1901' - January 1982.



At the start of 2WG's 'Lifecycle' April 1979.

JACK McCOLL MOWERS

126-128 FITZMAURICE ST., WAGGA — PHONE 214700

"we service what we sell"



50 YEARS OF RADIO 1932-1982

2WG Programme Guide from Wireless Weekly April 5th, 1933.

2WG, 216m. 1150kc., . WAGGA

MORNING SESSION—7.0-8.0

WOMEN'S CLUB SESSION—9.30-12.0

MIDDAY SESSION—12.0-2.0

EVENING SESSION—5.30-10.30

Children's Session; Countrymen's Session; Popular Selections; Market Reports; Comedy Selections; Dance Tunes of the Day; Good-night Me'odies.

SUNDAY MORNING SESSION—8.0-3.0

8.0-3.0: Popular Greeting Programme. 8.0: West Wyalong Session 9.0: The Open Road. 10.0: Drink, Brothers, Drink. 11.0: Happy Home Session. 12.0: Beer, Glorious Beer. 1.0: Griffith Session. 2.0: Popular Selections—Listeners' Request Programme 2.45: Music of the Band Session. 3.0: Close.

SUNDAY EVENING SESSION—6.0-10.30

6.0: Dinner Music. 7.30: Famous Australians 8.0: I Want a Divorce. 8.15: Spotlight on Sport. 8.50: Grand Parade 8.45: Joy of Living. 9.0: P. & A. Parade. 10.15: A Few New Favorites.

FEATURES OF THE WEEK

Famous Australians—Sun., 7.30 p.m.

I Want a Divorce—Sun., 8.0 p.m.

Spotlight on Sport—Sun., 8.15 p.m.

Grand Parade—Sun., 8.30 p.m.

P. & A. Parade—Sun., 9.0 p.m.

International News Service—7.45 a.m.-12.45 p.m.-6.0 p.m., every day except Sunday.

The Crimson Trail—Mon. to Thurs., 6.30 p.m.

Yes What—Mon., Tues., Thurs., Fri., 6.45 p.m.

Dad and Dave—Mon. to Thurs., 7.15 p.m.

Market Report—Mon., Tues., Thurs., 7.30 p.m.

Listeners' Request Session—Mon., Wed., Fri., 4.0 p.m.

Musical Comedy Selections—Mon., 10.0 p.m.

Vaudeville of the Air—Tues., Thurs., 8.30 p.m.

Gems from Light Opera—Tues., Thurs., 7.45 p.m.

Music of the Band—Tues., 9.15 p.m.

On Wings of Swing—Tues., 10.0 p.m.

Man on the Land—Wed., 6.45 p.m.

The In-Laws—Wed., 7.45 p.m.

Coronets of England—Wed., 8.0 p.m.

Popular Celebrities—Wed., 10.0 p.m.

Mama Bloom's Brood—Wed., Fri., 10.45 a.m.

Wagga on Parade, and The Cuckoo's Hour—Thurs. 9.45 p.m.

Radio Motoring Service—Fri., 7.30 p.m.

Komedy Kapers—Fri., 9.0 p.m.

Diggers' Session—Fri., 9.30 p.m.

The Buccaneers—Fri., 9.45 p.m.

Light Horse and Infantry—Fri., 10.0 p.m.

Special Studio Concert—Sat., 5.30 p.m.

Community Singing—Sat., 4.0 p.m.

Heather Mixture—Sat., 7.45 p.m.

Songs of the Prairie—Sat., 8.15 p.m.

Corner for the Old Folk—Sat., 9.0 p.m.

Komedy Land—Sat., 9.30 p.m.

Make Believe Ballroom—Sat., 10.30 p.m.-12.0 mid.



Philippe Jewellers

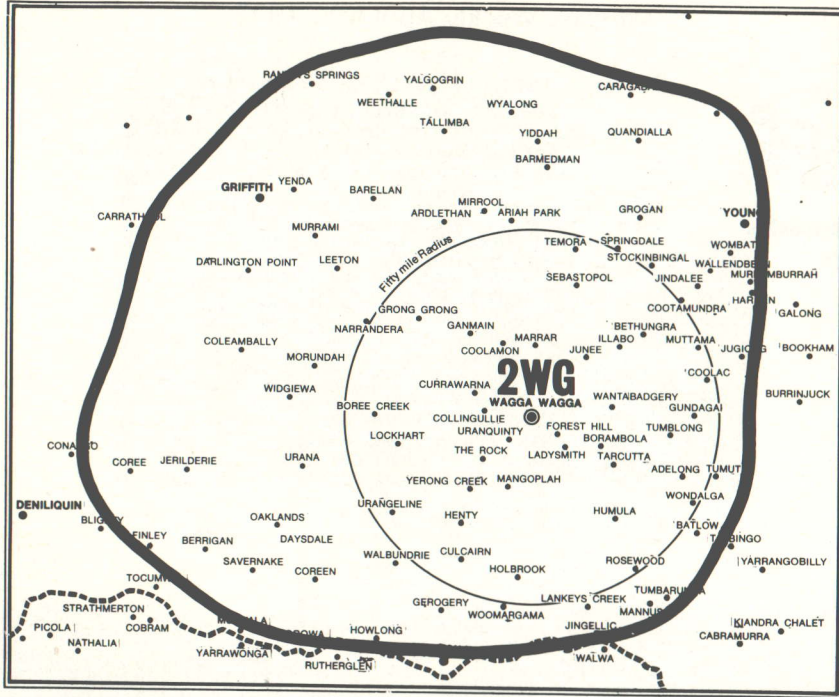
THE RIVERINA'S RING LEADERS

250 Baylis Street, Wagga Wagga, 2650
PHONE 21 3369



50 YEARS OF RADIO 1932-1982

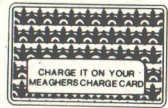
2WG COVERAGE AREA



STATION PROFILE

POWER: 2,000 watts day and night
 FREQUENCY: 1152 Khz.
 ON AIR: 24 hours a day, 7 days a week.
 STUDIOS: 16 Fitzmaurice Street, Wagga Wagga, N.S.W.
 MAIL: P.O. Box 480 Wagga Wagga N.S.W. 2650.
 TELEPHONE: (069) 21 1022.
 NEWSLINE: (069) 21 5181 TALKBACK: (069) 23 4511.

Enjoy Today!
 WITH
MEAGHERS
CHARGE CARD!

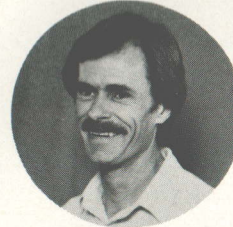


INQUIRIES
 PHONE 21 1522
 VALID AT ALL YOUNGS MEAGHERS and GRACE BROS STORES

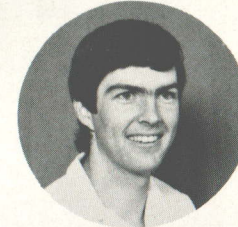


That Riverina Feeling

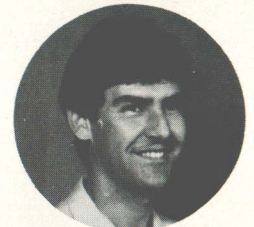
BROOKE JOHNSON
Announcer



ROB JACKSON
Production Manager



FRANK DUNN
Musical Director



IAN DUFF
Announcer



LYNE DOSWELL
Copy Department Assistant



LOUISE BLACKETT
Programme Host



CHRISTINE POTTIE
Accounts Clerk



SANDRA RYAN
Receptionist



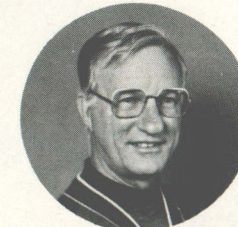
CHERYL HARPLEY
Computer Operator



ANNE JOHNSON
Receptionist



MARY RYDER
Programme Host



MARK CHILDE
Rural Reporter



JOHN DUNCAN
Sunday Sound Host



That Riverina Feeling